

UNITED STATES PATENT AND TRADEMARK OFFICE



UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/493,087	· · · 01/28/2000- · ·	-David Slik	- 39384	1768
23820	7590 06/09/2004		EXAMINER	
	E, ABRAMS, BERDO	JASMIN, LYNDA C		
1300 19TH ST SUITE 600	IREEI, NW		ART UNIT	PAPER NUMBER
WASHINGTO	N, DC 20036-2680		3627	
			DATE MAILED: 06/09/200	4

Please find below and/or attached an Office communication concerning this application or proceeding.

)	
	Application No.	Applicant(s)	
	09/493,087	SLIK, DAVID	
Office Action Summary	Examiner	Art Unit	
	Lynda Jasmin	3627	M4/
The MAILING DATE of this communication Period for Reply	appears on the cover sheet wi	th the correspondence add	Iress
	DIVICIOET TO EVDIDE 4 M	ONTU(C) EDOM	
A SHORTENED STATUTORY PERIOD FOR RE THE MAILING DATE OF THIS COMMUNICATIO - Extensions of time may be available under the provisions of 37 CFF after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a - If NO period for reply is specified above, the maximum statutory per - Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the meanned patent term adjustment. See 37 CFR 1.704(b).	N. R 1.136(a). In no event, however, may a r reply within the statutory minimum of thin riod will apply and will expire SIX (6) MON atute, cause the application to become AE	eply be timely filed y (30) days will be considered timely. THS from the mailing date of this cor ANDONED (35 U.S.C. § 133).	mmunication.
Status			
1) Responsive to communication(s) filed on 1	<u>/28/2000</u> .		
	This action is non-final.		
3) Since this application is in condition for allo closed in accordance with the practice under		•	merits is
Disposition of Claims			
4) ⊠ Claim(s) <u>1-23</u> is/are pending in the applicat 4a) Of the above claim(s) is/are withe 5) □ Claim(s) is/are allowed. 6) □ Claim(s) is/are rejected. 7) □ Claim(s) is/are objected to. 8) ⊠ Claim(s) <u>1-23</u> are subject to restriction and	drawn from consideration.		
Application Papers			
9)☐ The specification is objected to by the Exam	niner.		
10) The drawing(s) filed on is/are: a) ☐ a		•	
Applicant may not request that any objection to	• • • • • • • • • • • • • • • • • • • •	` '	
Replacement drawing sheet(s) including the cor 11) The oath or declaration is objected to by the	•	· · · · · ·	• •
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for fore a) All b) Some * c) None of: 1. Certified copies of the priority docum 2. Certified copies of the priority docum 3. Copies of the certified copies of the papplication from the International But * See the attached detailed Office action for a	ents have been received. ents have been received in A priority documents have been reau (PCT Rule 17.2(a)).	pplication No received in this National S	Stage
Attachment(s)			
Notice of References Cited (PTO-892)		summary (PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/Paper No(s)/Mail Date	Paper No(s	s)/Mail Date formal Patent Application (PTO-	152)

Application/Control Number: 09/493,087

Art Unit: 3627

DETAILED ACTION

Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - Claims 1-8 and 12-17, drawn to "a method of facilitating e-commerce", classified in class 705, subclass 26.
 - II. Claims 9-11, 18 and 19, drawn to "a method of selectively substituting content into content streams", classified in class 380 subclasses 37 and 42.
 - III. Claims 20-23, drawn to "a communication network related to content in a stream of content", classified in class 709, subclass 223.

The inventions are distinct, each from the other because of the following reasons:

2. Inventions I, II and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I, II and III have separate utilities. Invention I facilitate transactions for products or services related to content via initiating a transaction with a server in response to user selection of one of the products or services via a user device. Invention II selectively substitutes content into content streams for transmission to one or more users and determining profile of broadcast data stream and profiles of content available for substitution into the broadcast data stream. While Invention III identifies a communication network having

Application/Control Number: 09/493,087

Art Unit: 3627

distribution router. Thus, Invention I, II and III have different functions and could be used separately. See MPEP § 806.05(d).

3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, and because they have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lynda Jasmin whose telephone number is (703) 305-0465. The examiner can normally be reached on Monday- Friday (8:00-5:30) alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P Olszewski can be reached on (703) 308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Art Unit: 3627

Page 4

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Primary Examiner Art Unit 3627

lj